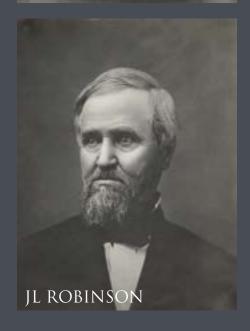


# CHESTER ROBINSON



THE FIRST NATIONAL
BANK OF WELLSBOROUGH
WAS FOUNDED IN
1864 BY CHESTER &
IL ROBINSON

# GROW CHANGE

Through your partnership with C&N, you've come to know us as "Your Bank for a Lifetime" and "Your Community Friend for World-Class Banking." You've come to trust our experts as knowledgeable, honestly caring people who are personally invested in you no matter how much you are financially invested in us. You see us out in the community, contributing to local charities and organizations that share our passion to enhance the lives of our neighbors. You expect us to continually introduce new, convenient technologies and services that make life easier.

As a full-service financial institution, we have a unique approach. We know that earning money can be hard, but we don't think trusting who protects it should be. Trust is priceless. But just like your money, it must be earned and no one takes that more seriously than us.

Earlier this year, we shortened our name to simply "C&N." While we are legally still Citizens & Northern Corporation, we are "C&N" to our communities, customers and teammates. While this change showcases a new, simpler name and modernized logo and colors, our commitment to be your trusted financial partner for a lifetime will always be the same. After all, life is easier when we're in this together.

#### Why "C&N?"

C&N has a long, proud history dating back to 1864. For over 150 years, we've grown as a

strong, full-service financial institution with offices in 10 counties across Pennsylvania and New York. As we continue to grow and expand into new markets, it has become necessary for us to distinguish our brand from other financial institutions in those areas.

At the same time, it was important to respect our heritage and history. The relationships we developed over the years as Citizens & Northern have made us who we are today and have positioned us to give back to our local economy and community. So, we wanted to find a way to maintain our heritage and the familiarity of our long-time customers while steering us toward the future.

Knowing that many people commonly referred to us as "C&N," it seemed like an obvious transition for our brand, but we wanted to be sure. So, we talked with our team members and customers, held focus groups and did our research. That research confirmed our notions and made it an easy decision to rename our brand as "C&N."

#### What's Next?

We've changed our look, but our people and dedication to helping customers reach their goals remains the same. No matter how or where we continue to grow next, whatever you need, whenever you need it, we're here. And like always, our aim is to make it as easy as possible. Your hometown bank may have gotten a makeover, but rest assured, you know us well.



### OLD&NEW



C&N'S TOWANDA
BRANCH IN THE PAST &
A RENDERING OF THE
NEW STATE-OF-THE-ART
LOCATION



## LEAD&GUIDE

We are grateful to our Board members for lending their expertise to further the mission of C&N and for providing us with valuable insight into the communities we serve.





Mark A. Hughes

**EVP and Director Financial Division** 

Deborah E. Scott

**EVP and Director Trust Division** 

Stan R. Dunsmore

**EVP and Chief Credit Officer** 

Tracy E. Watkins

**EVP and Director of Human Resources** 

J. Bradley Scovill

President & CEO

Shelley L. D'Haene

**EVP and Senior Operations Officer** 

Harold F. Hoose, III

**EVP** and Director of Lending

John M. Reber

**EVP and Director of Risk Management** 

Thomas L. Rudy, Jr.

**EVP** and Director of Branch Delivery



# BOARD OF DIRECTORS (from left)

Terry L. Lehman, CPA

Retired Certified Public Accountant

Leonard Simpson

Attorney at Law & Sullivan County District Attorney

Timothy E. Schoener

VP & CIO, UPMC Pinnacle

Frank G. Pellegrino

Owner & Developer, Carlton Associates, LLC

Dennis F. Beardslee

Owner, Terrace Lanes Bowling Center

Susan E. Hartley

Attorney at Law

Bobbi J. Kilmer

President & CEO, Claverack Rural Electric Cooperative

Aaron K. Singer

President & CEO, Metalkraft Industries, Inc.

Clark S. Frame

Retired Chairman of the Board, Monument Bank

Leo F. Lambert

Chairman, President/GM Fitzpatrick & Lambert, Inc.

J. Bradley Scovill

President & CEO, C&N



#### CORPORATE OFFICERS

Mark A. Hughes

Treasurer

Kimberly N. Battin Corporate Secretary

J. Bradley Scovill

President & CEO

#### ADVISORY BOARD

#### **BRADFORD & SULLIVAN COUNTIES**

Evan R. Barnes	Warren J. Croft	Dr. Stephen D. Laude
Casandra K. Blaney	John M. Estep	Kimberly J. Mastrar
James A. Bowen	Zachary R. Gates	Ryan D. Morale
Krystle R. Bristol	Taunya Knolles Rosenbloom	Jeffrey B. Pau
Laura C. Cimino	J. Wesley Kocsis	Damian M. Rosse

	Dr. Stephen D. Laudermilch	William B. Saxe
	Kimberly J. Mastrantonio	Eric Schoonover
	Ryan D. Morales	Mark W. Smith
n	Jeffrey B. Paul	Andrew R. Wilcox
	Damian M. Rossettie	

#### **BUCKS COUNTY**

Glenda R. Childs	Joseph A. Fluehr, IV	Linda J. Kilroy	Daniel P. Marrazzo
Michael J. Rush	Irving N. Stein	David E. Thompson	

#### CAMERON, MCKEAN & POTTER COUNTIES

John A. Abplanalp	Joseph R. Kightlinger	Andrea F. Streich	Edwin W. Tompkins, I
David Mark Errick	Lori I Reed		

#### LYCOMING COUNTY

Robert T. Beiter	Roger D. Jarrett	Jeffrey M. Patterson	Ronald W. Roan
Thomas F. Charles	Daniel K. Mathers	John F. Perrotto	David A. Schall
John M. Confer			

#### TIOGA COUNTY

Donald R. Abplanalp	Craig Eccher	Scott E. Lewis	William W. Roosa
Brian A. Bicksler	Mark R. Howe	Anthony L. Mosso	Ray E. Wheeland
Lawrence J. Connolly Matthew S. DeCamp	John C. Kenyon Danielle M. Lee	David C. Murdock Mary C. Owlett	

#### YORK COUNTY

Thomas K. Baughman	Matthew R. Doran	Nicholas E. Hauck	Ryan A. Myers
Alex E. Snyder			

## PRESIDENT&CEO



Dear Shareholder,

Since its founding as First National Bank of Wellsborough in 1864, C&N has been building an exceptionally strong community banking franchise serving the needs of the people and businesses in the northern tier region of Pennsylvania and southern tier of upstate New York. Our mission of creating value through lifelong relationships has been a constant theme supported by a culture based on core values that stand the test of time. This foundation has carried C&N through many seasons of prosperity, depression, great recession, war and social transition. Across generations, C&N has managed to grow and change to meet the needs of our customers and communities, while creating value for our shareholders.

During the first 100 years of our history, our growth was organic except for taking over the assets of Wellsboro National Bank in 1897. Beginning in 1964, our position in the legacy markets mentioned above has been built through mergers with ten local banks along with branch expansion into Lycoming County and a loan production office in Elmira, NY. As a result, we are the leader in deposit market share in this footprint and have been a consistent high performer

when measured by most key financial metrics. More specifically, our strong capital position enables C&N to continue seeking growth that will profitably leverage your investment in the Company. We have discussed in recent years how we are using this strength to invest in our Team, technology and delivery channels to build capacity to support future growth and to keep pace with rapid changes in customer needs and preferences.

These investments have enhanced the value we create for customers in existing markets while preparing for expansion.

We have also been active in building relationships that could lead us into attractive new markets. In 2019, these efforts produced results through the completion of the Monument acquisition and announcement of the Covenant acquisition in Bucks County, PA, along with the opening of a loan production office in York, PA. These are the first moves we have made outside our historic market area and are transformational for C&N. We expect to close the Covenant acquisition in the third quarter of 2020, at which time our franchise in southeastern PA will have offices in Bucks and Chester Counties with approximately \$850 million in total

...our strong capital position enables C&N to continue seeking growth...

assets. When combined with our legacy markets, C&N will be a \$2.2 billion bank and also boast a wealth management group that assists customers with more than \$1 billion in investments. Enhancing relationships in new markets with our broad set of services holds significant potential and our capital and additional earnings supply the capacity for further expansion and growth.

Importantly, our regional structure and scale position C&N to enter new markets with a consistent relationship-focused business model. Both Monument and Covenant, as well as the team we have assembled in York, have similar cultures and shared core values. This alignment has smoothed the integration process and

enabled the regional teams to focus on the customer experience and continued growth. It has also allowed the regional teams in legacy markets to remain focused on delivering value to their customers and communities to sustain and leverage the core strength that C&N has built over the years. Our broad set of banking, lending and wealth management solutions serve the needs of small/family-owned businesses, professionals and individuals, regardless of geography. These products and services also produce a diverse revenue mix of net interest income and noninterest income that strengthens C&N's earnings capacity.

The C&N brand was refreshed in 2019 and is now consistent in all markets. The new look is simpler, reflects the energy of the C&N Team and is utilized by all business lines. In our legacy markets, many referred to us as "C&N" already and in new markets the change was necessary to distinguish our brand from other

...the team was at its best supporting new teammates and customers, while delivering strong results and remaining very engaged in our local communities.)

financial institutions in those areas. We have received an incredibly positive response to this important initiative to support our growth and adapt to changes in the markets we serve. We will continue to build on the alignment of the brand with our mission, vision, values and the experience that all who connect with C&N should expect.

Substantial growth and change create a variety of tests for any team and organization. Clearly, 2019 was a challenging year for the C&N Team as we layered the stress created by expansion and acquisition with the "routine" changes encountered through the introduction of new technology, products and services, regulatory requirements and customer needs and preferences. Our ongoing emphasis on values and culture paid dividends in 2019 as the Team was at its best supporting new teammates and customers, while delivering strong results and remaining very engaged in our local communities. We went into the year with a talented team of professionals and ended the year even stronger. We should all be proud of their performance and I urge you to review the remainder of this report to sample the highlights of their contribution to C&N's success.

#### OUR Core Values

#### **TEAMWORK**

Together we are stronger.

#### RESPECT

Value one another.

# RESPONSIBILITY & ACCOUNTABILITY

Work like you own it.

#### **EXCELLENCE**

Do your best. Every day. Every time.

#### **INTEGRITY**

Do the right thing when no one is looking.

#### **CLIENT-FOCUS**

Consider your customer in everything you do.

#### HAVE FUN

Work hard! Play hard! WIN!

Net income, adjusting for merger related expenses and net securities gains, was \$22.8 million or \$1.70 per share in 2019 compared to similarly adjusted earnings of \$20.7 million or \$1.68 per share in 2018. Net interest income increased \$8.8 million, or more than 19%, reflecting the benefits of growth from the Monument acquisition and loan growth in the York office, as well as organic loan and deposit growth in legacy markets. The net interest margin declined .04% year-over-year due to higher funding costs and a progressive flattening of the yield curve throughout the year despite an increase in asset yields generated through solid loan growth. The fed funds rate was cut three times in 2019 by a total of .75% to a target of 1.50 -1.75%, reversing the increases we experienced in 2018. This reversal began in late 2018 and reflected the Fed's desire to support continued growth and receding concerns regarding inflation. A year after changing course, longer-term rates remain remarkably close to the fed funds target rate, creating a challenging environment to expand net interest margins.

Credit quality remains strong and has been a focus of management as the portfolio grows and we enter new markets. We have sustained our historically conservative credit culture and consistent policies and underwriting standards, and robust process for assessing the adequacy of the allowance for potential loan losses. The loan loss provision increased by 45% during 2019 to \$849,000, primarily to support loan growth during the year. Most key credit quality metrics are stable or improving and economic conditions remain solid across C&N's markets and the country.

Noninterest income increased \$687,000, or 3.7% during 2019 over 2018. The overall growth was driven by production in the wealth management group, revenue from sales of mortgage loans, interchange revenues and service charges which were partially offset by decreases in loan servicing fees and life insurance related income.

Noninterest expense, excluding merger related expenses, increased \$6.3 million in 2019 over 2018. This increase reflects the impact of Monument and York and the salaries and benefits that come with additional personnel. In addition to, and in combination with these new ventures, IT and marketing expenses were higher during 2019. We expect that both line items will grow again in 2020 as we support expansion and continue to invest in the systems and delivery channels that serve customer needs, improve productivity, and create efficiency.

As we stated in last year's "Highlights," leveraging C&N's capital and paying off our investments to support growth have been a



priority for the past several years. We executed on several significant initiatives during 2019 that enhance our ability to drive future earnings growth and support a strong dividend and stock valuation. Our "currency" remains a strength in efforts to grow and create additional shareholder value over time. Adjusted 2019 earnings per share remained strong and consistent with 2018. We maintained the cash dividend at \$1.08 per share, producing a dividend yield of 3.82% based on the December 31, 2019 closing price of \$28.25 per share. This closing price was a 6.89% increase from the \$26.43 closing price a year earlier.

During 2019, James E. Towner retired from the Board of Directors and Jan E. Fisher resigned to pursue a professional opportunity that prevented her continued service. Having served 19 and 17 years respectively, both Jim and Jan provided C&N with leadership, advice and counsel throughout their tenure on the Board. We also welcomed Clark S. Frame and Timothy E. Schoener to the Board. Clark joined C&N through the Monument acquisition and brings with him many years of business and banking experience as an investor, executive and director. He was the founding Chairman and CEO of Monument and has lived and worked in Bucks County for more than 30 years. Tim was appointed to the Board while serving as Vice President and Chief Information Officer at UPMC Susquehanna in Williamsport, PA, and was recently named to the same position at UPMC Pinnacle in Harrisburg, PA. Tim brings years of IT and executive experience to C&N and is a strategic addition given the critical role technology plays in our business. We are pleased to have Clark and Tim on our board and look forward to their guidance and perspectives in the years ahead.

2019 was truly a transformational year and a pivot point for our Company built on the momentum we generated in 2018. Our Team enters 2020 believing that our collective efforts to grow and change have C&N positioned to deliver exceptional value for our expanding family of customers, teammates, communities and shareholders in the years ahead. We thank you for your continued confidence and support.

J. Bradley Scovill President & CEO

9 | C&N

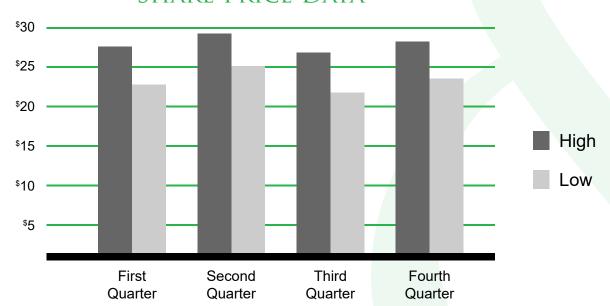
#### FIVE-YEAR SUMMARY

#### **Operations Comparison**

# DOLLARS&SENSE

Trades of the Corporation's stock are executed through various brokers who maintain a market in the Corporation's stock. The Corporation's stock is listed on NASDAQ Capital Market Securities with the trading symbol CZNC. The following tables show the approximate high and low sales price of the common stock during 2018 and 2019.

# 2019 QUARTERLY SHARE PRICE DATA



HIGH	Low	DIVIDENDS DECLARED
\$27.07	\$23.60	\$0.37
29.25	25.02	0.27
27.00	22.52	0.27
28.58	24.23	0.27
	\$27.07 29.25 27.00	\$27.07 \$23.60 29.25 25.02 27.00 22.52

2018	High	Low	Cash Dividends Declared
First quarter	\$25.41	\$22.00	\$0.27
Second quarter	27.72	22.64	0.27
Third quarter	28.99	25.42	0.27
Fourth quarter	28.48	23.72	0.27



\$1.20 \$1.00 \$.80 \$.60 \$.40 \$.20 2019 2018 2017 2016 2015

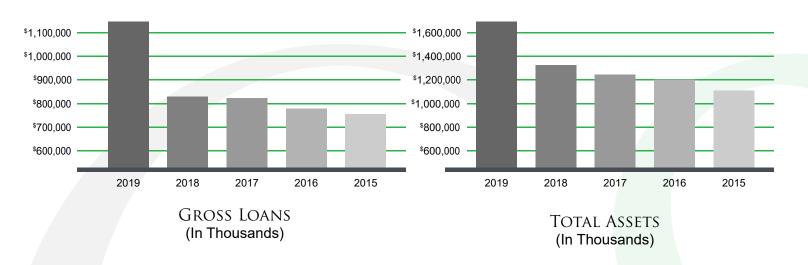
EARNINGS PER SHARE CASH DIVIDENDS (In Thousands) DECLARED PER SHARE

INCOME STATEMENT (In Thousands)	2019	2018	2017	2016	2015
Interest and dividend income	\$64,771	\$50,328	\$45,863	\$44,098	\$44,519
Interest expense	10,283	4,625	3,915	3,693	4,602
Net interest income	54,488	45,703	41,948	40,405	39,917
Provision for loan losses	849	584	801	1,221	845
Net interest income after provision for loan losses	53,639	45,119	41,147	39,184	39,072
Noninterest income excluding securities gains	19,284	18,597	16,153	15,511	15,478
Net gains on securities	23	2,033	257	1,158	2,861
Loss on prepayment of debt	0	0	0	0	2,573
Merger-related expenses	4,099	328	0	0	0
Noninterest expense excluding loss on prepayment of debt and merger-related expenses	45,438	39,158	36,967	34,744	33,030
Income before income tax provision	23,409	26,263	20,590	21,109	21,808
Income tax provision	3,905	4,250	7,156	5,347	5,337
Net income	\$19,504	\$22,013	\$13,434	\$15,762	\$16,471
Net income attributable to common shares	\$19,404	\$21,903	\$13,365	\$15,677	\$16,387

PER COMMON SHARE DATA	2019	2018	2017	2016	2015
Basic earnings per share	\$1.46	\$1.79	\$1.10	\$1.30	\$1.35
Diluted earnings per share	\$1.46	\$1.79	\$1.10	\$1.30	\$1.35
Cash dividends declared per share	\$1.18	\$1.08	\$1.04	\$1.04	\$1.04
Book value per common share at period-end	\$17.82	\$16.02	\$15.43	\$15.36	\$15.39
Tangible book value per common share at period-end	\$15.66	\$15.05	\$14.45	\$14.37	\$14.41
Weighted average common shares outstanding - basic	13,298,736	12,219,209	12,115,840	12,032,820	12,149,252
Weighted average common shares outstanding - diluted	13,321,559	12,257,368	12,155,136	12,063,055	12,171,084

#### FIVE-YEAR SUMMARY

#### **End of Period Balances**

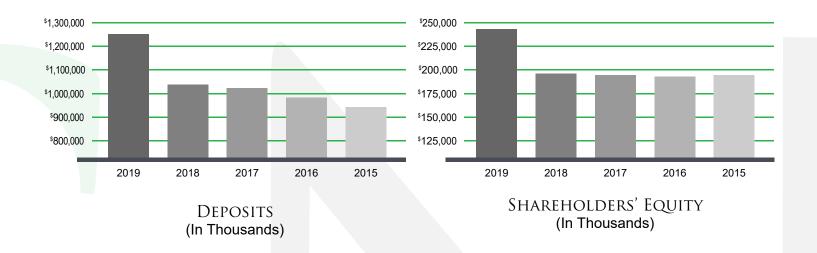


#### END OF PERIOD BALANCES (In Thousands) 2019 2018 2017 2016 2015 \$346,723 \$363,273 \$355,937 \$394,106 \$417,904 Available-for-sale debt securities 1,182,222 827,563 815,713 751,835 704,880 Gross loans 8,473 9,836 9,309 8,856 7,889 Allowance for loan losses Total assets 1,654,145 1,290,893 1,276,959 1,242,292 1,223,417 1,252,660 1,033,772 1,008,449 983,843 935,615 Deposits 144,847 70,955 92,263 Borrowings and subordinated debt 48,768 64,629 244,452 187,487 Stockholders' equity 197,368 188,443 186,008 12,214,525 Common shares outstanding 13,716,445 12,319,330 12,113,228 12,180,623

AVERAGE BALANCES (In Thousands)	2019	2018	2017	2016	2015
Total assets	\$1,540,469	\$1,276,140	\$1,247,759	\$1,229,866	\$1,243,209
Earning assets	1,437,993	1,205,429	1,169,569	1,147,549	1,159,298
Gross loans	1,057,559	822,346	780,640	723,076	657,727
Deposits	1,213,687	1,027,831	990,917	970,447	968,201
Stockholders' equity	229,446	187,895	188,958	188,373	188,905

#### FIVE-YEAR SUMMARY

#### **End of Period Balances**



KEY RATIOS	2019	2018	2017	2016	2015
Return on average assets	1.27%	1.72%	1.08%	1.28%	1.32%
Return on average equity	8.50%	11.72%	7.11%	8.37%	8.72%
Average equity to average assets	14.89%	14.72%	15.14%	15.32%	15.19%
Net interest margin (1)	3.86%	3.90%	3.82%	3.76%	3.69%
Efficiency (2)	60.73%	59.69%	60.74%	59.22%	56.66%
Cash dividends as a % of diluted earnings per share	80.82%	60.34%	94.55%	80.00%	77.04%
Tier 1 leverage	13.10%	14.78%	14.23%	14.27%	14.31%
Tier 1 risk-based capital	19.19%	23.24%	21.95%	22.48%	23.29%
Total risk-based capital	20.70%	24.42%	23.07%	23.60%	24.40%
Tangible common equity/tangible assets	13.22%	14.50%	13.95%	14.15%	14.49%
Nonperforming assets/total assets	0.80%	1.37%	1.47%	1.43%	1.31%
Nonperforming loans/total loans	0.88%	1.94%	2.10%	2.07%	2.09%
Allowance for loan losses/total loans	0.83%	1.12%	1.09%	1.13%	1.12%
Net charge-offs/average loans	0.03%	0.02%	0.05%	0.09%	0.04%

<sup>(1)</sup> Rates of return on tax-exempt securities and loans are calculated on a fully-taxable equivalent basis.

<sup>(2)</sup> The efficiency ratio is calculated by dividing: (a) total non-interest expense excluding merger-related expenses and losses from prepayment of debt, by (b) the sum of net interest income (including income from tax-exempt securities and loans on a merger-related expenses and fully-taxable equivalent basis) and non-interest income excluding securities gains or losses.

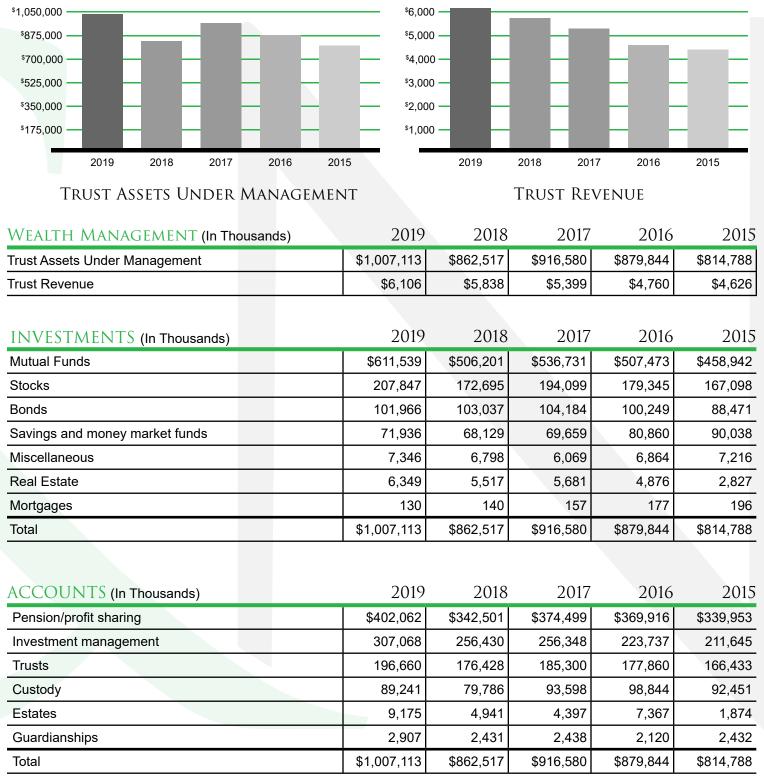
#### Quarterly Consolidated Financial Data

The following table presents summarized financial data for 2019 & 2018.

2019 (In Thousands Except Per Share Data) (Unaudited)	1 <sup>st</sup> Quarter March 31	2 <sup>nd</sup> Quarter June 30	3 <sup>rd</sup> Quarter Sept. 30	4 <sup>th</sup> Quarter Dec. 31
Interest income	\$13,065	\$17,139	\$17,277	\$17,290
Interest expense	1,350	2,934	3,000	2,999
Net interest income	11,715	14,205	14,277	14,291
(Credit) provision for loan losses	(957)	(4)	1,158	652
Net interest income after (credit) provision for loan losses	12,672	14,209	13,119	13,639
Other income	4,406	4,849	4,963	5,066
Net gains on available-for-sale debt securities	0	7	13	3
Merger-related expenses	311	3,301	206	281
Other expenses	10,696	11,422	11,486	11,834
Income before income tax provision	6,071	4,342	6,403	6,593
Income tax provision	981	693	1,096	1,135
Net income	\$5,090	\$3,649	\$5,307	\$5,458
Net income attributable to common shares	\$5,063	\$3,630	\$5,281	\$5,431
Net income per share – basic	\$0.41	\$0.27	\$0.39	\$0.40
Net income per share – diluted	\$0.41	\$0.27	\$0.39	\$0.40
2018 (In Thousands Except Per Share Data) (Unaudited)	1 <sup>st</sup> Quarter March 31	2 <sup>nd</sup> Quarter June 30	3 <sup>rd</sup> Quarter Sept. 30	4 <sup>th</sup> Quarter Dec. 31
Interest income	\$11,890	\$12,334	\$12,800	\$13,304
Interest expense	993	1,079	1,241	1,312
Net interest income	10,897	11,255	11,559	11,992
Provision (credit) for loan losses	292	(20)	60	
Net interest income after provision (credit) for loan losses		, ,	00	252
, , ,	10,605	11,275	11,499	252 11,740
Other income	10,605 4,406			
		11,275	11,499	11,740
Other income	4,406	11,275 4,689	11,499 4,462	11,740 5,040
Other income Gain on restricted equity security	4,406 0	11,275 4,689 1,750	11,499 4,462 571	11,740 5,040 0
Other income  Gain on restricted equity security  Net losses on available-for-sale debt securities	4,406 0 0	11,275 4,689 1,750 (282)	11,499 4,462 571 (2)	11,740 5,040 0 (4)
Other income  Gain on restricted equity security  Net losses on available-for-sale debt securities  Merger-related expenses	4,406 0 0	11,275 4,689 1,750 (282)	11,499 4,462 571 (2) 200	11,740 5,040 0 (4) 128
Other income Gain on restricted equity security Net losses on available-for-sale debt securities Merger-related expenses Other expenses	4,406 0 0 0 0 9,895	11,275 4,689 1,750 (282) 0 9,684	11,499 4,462 571 (2) 200 9,633	11,740 5,040 0 (4) 128 9,946
Other income Gain on restricted equity security Net losses on available-for-sale debt securities Merger-related expenses Other expenses Income before income tax provision	4,406 0 0 0 9,895 5,116	11,275 4,689 1,750 (282) 0 9,684 7,748	11,499 4,462 571 (2) 200 9,633 6,697	11,740 5,040 0 (4) 128 9,946 6,702
Other income Gain on restricted equity security Net losses on available-for-sale debt securities Merger-related expenses Other expenses Income before income tax provision Income tax provision	4,406 0 0 0 9,895 5,116 741	11,275 4,689 1,750 (282) 0 9,684 7,748 1,377	11,499 4,462 571 (2) 200 9,633 6,697 1,111	11,740 5,040 0 (4) 128 9,946 6,702 1,021
Other income  Gain on restricted equity security  Net losses on available-for-sale debt securities  Merger-related expenses  Other expenses  Income before income tax provision  Income tax provision  Net income	4,406 0 0 0 9,895 5,116 741 \$4,375	11,275 4,689 1,750 (282) 0 9,684 7,748 1,377 \$6,371	11,499 4,462 571 (2) 200 9,633 6,697 1,111 \$5,586	11,740 5,040 0 (4) 128 9,946 6,702 1,021 \$5,681

#### WEALTH MANAGEMENT DATA

The following table presents summarized financial data for C&N's Wealth Management.



Some products are not FDIC insured or guaranteed, not a deposit or other obligation of the bank, not guaranteed by the bank and are subject to investment risk, including possible loss of the principal amount invested and are not insured by any other federal government agency.







Impact Player, Chris Bolt (left) with his supervisor, Tom Nelson (right)



Impact Player, Amy Long (left) with her supervisor, Deb Scott (right)



Impact Player, Christina Moyer (left) Impact Pla with her supervisor, John Reber (right) with her supe



Impact Player, Renée Tevlin (right) with her supervisor, Chrissi Hume (left)

# AWARDS&RECOGNITION

with his supervisor, Hal Hoose (right)

#### TOP AWARD WINNERS

The TOP Award was presented to the team member leading their area in 2018.

TOP Commercial Lender, based on Loan Growth
TOP Mortgage Lender, based on Loan Growth
TOP Insurance/Brokerage Employee, based on New Business
TOP Trust Employee, based on New Business
TOP Branch Lender, based on Loan Growth
TOP Universal banker, based on Cross Sale/New Account Ratio

Courtney Cole, Coudersport
Michelle Rae, Towanda
Matt Landis, Troy
Brian Tevlin, Wellsboro
Jill Pino, Mansfield
TOP Universal banker, based on Cross Sale/New Account Ratio

#### IMPACT PLAYERS

The IMPACT Players award recognizes six team members based not only on performance, but commitment. The recipients of this award not only made measurable progress, but also upheld our C&N values in their interactions at every opportunity. Pictured above from left.

Jill Pino
Kevin Dougherty
Amy Long
Chris Bolt
Christina Moyer
Renée Tevlin

Community Office Manager, Mansfield
Commercial Lending, Sayre
Wealth Management, Wellsboro
Technical Support, Wellsboro
Compliance, Wellsboro
Treasury Management, Wellsboro

#### SPOTLIGHT AWARDS

Spotlight Awards are given to team members who have not only consistently met their goals, but have gone above and beyond in their role and in supporting their team members.

4th Quarter 2018

Allanna Whittemore, Deposit Operations, Wellsboro Crystal Barrett, Branch Delivery, Mansfield

1st Quarter 2019

Kristina Reynolds, Deposit Operations, Wellsboro Melanie Kellogg, Branch Delivery, Knoxville

2nd Quarter 2019

Nancy Tubbs, Compliance, Wellsboro Marcie Wood, Branch Delivery, Troy

3rd Quarter 2019

Rhonda Washburn, Branch Delivery, East Smithfield

#### 2019 MILLION DOLLAR CLUB

Lenders who closed \$1,000,000 or more in loans in a calendar month

Linda Bowen, Sayre
Rachel Brill, Wellsboro
Andee Bryan, Mansfield
Robert Burns, Doylestown
Courtney Cole, Coudersport
Brian Collins, Warminster
Kevin Dougherty, Sayre
Kelly Fasse, Mansfield
Linda Gordner, Muncy
Jeffrey Grove, York
Kathi Heimbach, Troy
Will Holmes, Troy
Mike Kilgour, York

Daniel Miller, Doylestown
James Miller, Newtown
Michelle Pedersen, Doylestown
Jill Pino, Mansfield
David Plummer, Newtown
Michelle Rae, Towanda
Ryan Satalin, Wellsboro
Stacey Sickler, Sayre
Bruce Smithgall, Williamsport
Tyler Sones, Williamsport
Amy VanBlarcom-Lackey, Towanda
Mike Wetzel, Coudersport
Kim Whiting, Emporium

#### RAINMAKERS

Team members who referred over \$100,000 in closed business to C&N's Wealth Management

Jesseca Acor, Canisteo Crystal Barrett, Mansfield Leasa Causer, Coudersport Ellen Conboy, Troy Ben Crowley, Doylestown Mary D'Ottavio, Laporte Kevin Dougherty, Sayre Kelly Fasse, Mansfield Jeremy Gardner, East Smithfield Linda Gordner, Muncy Gina Haffley, Jersey Shore Hannah Jackson, Monroeton Phyllis Jensen, Knoxville Melanie Kellogg, Athens Elizabeth Loman, Williamsport Jessica Loper, Hornell

Rebekah Lund-Immel. Dushore Anna Morgan-Schill, East Smithfield Wesley O'Neil, Elkland Ryan Satalin, Wellsboro Amber Schwab, Emporium Ronald Seymour, Sayre Bruce Smithgall, Williamsport Traci Spencer, East Smithfield Gail Steelman, Doylestown Lorri Stocum, Wellsboro Terry Turner, Dushore Amy Ward, Troy Rhonda Washburn, East Smithfield Kathryn Wesneski, Liberty Ashley White, Wysox Marcie Wood, Troy

#### 2019 RETIREES



27 YEARS OF SERVICE Lora Pier Deposit Operations, Wellsboro

18 YEARS OF SERVICE **Terry Turner** Branch Delivery, Dushore

14 YEARS OF SERVICE Robert Baker
Branch Delivery, Monroeton

7 YEARS OF SERVICE **Anthony Peluso** Controller, Wellsboro

6 YEARS OF SERVICE Sandra Rush Branch Delivery, Doylestown

2 YEARS OF SERVICE Tamara Davis Lending, Elmira LPO

Pictured above: Brad Scovill, President & CEO (right) with retirees (from left) Nola Gross (retiring in early 2020), Terry Turner, Nancy Hardes (retiring in early 2020) and Sandra Rush during their final company event in October 2019.

#### SERVICE AWARD RECIPIENTS

40 YEARS Joan Grenell, Accounting, Laporte

30 YEARS William Holmes, Lending, Troy

#### 20 YEARS

Larry Alderson, Wealth Management, Sayre James Butters, Wealth Management, Wellsboro Shelley D'Haene, Operations, Wellsboro

#### 15 YEARS

Brandy Allen, Deposit Operations, Wellsboro
Darci Baird, Wealth Management, Sayre
Claudia Brown, Branch Delivery, Tioga
Diane Egly, Branch Delivery, Muncy
Leslie Fassett, Branch Delivery, Monroeton
Sara Heatley, Audit, Wellsboro
Marcy Hughes, Lending, Wellsboro
Sheila Kingsley, Branch Delivery, Athens
Jessica Loper, Branch Delivery, Hornell
Kenna Marshall, Resource Recovery, Muncy
Brenda Mitchell, Branch Delivery, South Williamsport
Melissa Peters, Branch Delivery, Troy
John Reber, Risk Management, Wellsboro
Bruce Smithgall, Lending, Williamsport
Kathryn Wesneski, Branch Delivery, Liberty

#### 10 YEARS

Leasa Causer, Business Manager, Coudersport Janette Frey, Contact Center, Wellsboro Patricia Groover, Contact Center, Wellsboro Hannah Jackson, Branch Delivery, Monroeton Lisa Milne, Branch Delivery, Wysox Renée Tevlin, Treasury Management, Wellsboro Joanne Weaver, Branch Delivery, Tioga Darcey Yearick, Lending, Jersey Shore

#### 5 YEARS

Diane Carothers, Branch Delivery, South Williamsport Courtney Cole, Lending, Coudersport Ellen Conboy, Branch Delivery, Troy Thomas Cooper, Deposit Operations, Wellsboro Charity Frantz, Marketing, Wellsboro Hannah Jackson, Training, Wellsboro Elizabeth Johnson, Branch Delivery, Sayre Kelly Latimer, Branch Delivery, Jersey Shore Elizabeth Loman, Branch Delivery, Williamsport Rebekah Lund-Immel, Branch Delivery, Dushore Fawn Lynde, Branch Delivery, Elkland Joshua Sivers, Retirement Services, Wellsboro Amy VanBlarcom-Lackey, Lending, Towanda Philip Walker, Lending, Wellsboro

#### TERESA (TERI) L. MITCHELL SCHOLARSHIP





Left photo: Teri Mitchell, the scholarship's namesake.

Right photo: (from top) Brad Scovill, C&N President & CEO with Tracy Watkins, EVP & Director of Human Resources with Marcie Wood, Hannah Jackson, Kim Battin, Lisa Milne and Vanessa Calaman

In early 2019, C&N awarded four team members with the Teresa (Teri) L. Mitchell Scholarship. This scholarship is a legacy scholarship that keeps the spirit of Teri and her dedication to C&N alive by providing team members with paid attendance to the PA Bankers Association's Women in Banking Conference. The recipients of this award were:

- Hannah F. Jackson, Training Facilitator in Wellsboro
- Lisa Milne, Universal Banker in Wysox
- Marcie Wood, Universal Banker in Troy
- Vanessa Calaman, Universal Banker in Wysox

Also in attendance were Brad Scovill, President and CEO, Kim Battin, Corporate Secretary, and Tracy Watkins, EVP & Director of Human Resources.

The scholarship was started in memoriam of Teresa L. Mitchell, a dedicated C&N team member for 37 years, to award educational opportunities to C&N team members who display commitment to their ongoing professional development and a strong work ethic.

Teri held various positions over the course of her 37 years at C&N. Starting her career as a Bookkeeper, she also worked as a teller in Wellsboro and then moved to the Wire Transfer Department. As the technology and department changed over the years, Teri remained in what became the Funds Management Department and later became the Funds Management Supervisor. In recent years, Teri worked in the Accounting Department and held the position of Treasury & Reconciliation Accountant. Teri expressed her appreciation for the educational opportunities that were provided to her by C&N. She attended several conferences throughout her years at C&N, including the Conference for Women, NACHA's Payments Conferences and several technical seminars related to her field of expertise.



# STARS&STRIPES

&AMERICAN LEGION VETERANS FUND POST 246&POST 846
&BLUE STAR MOTHERS&DELAWARE VALLEY VETERANS
HOME&HONOR GUARD&LEEK HUNTING AND
MOUNTAIN PRESERVE&MILITARY SHARE FOOD BANK
&PATRIOTS COVE&RIDES FOR VETS&BATH VA HOSPITAL
&PORT ALLEGANY VA FACILITY&WILKES-BARRE
VA HOSPITAL&VETERANS MOTORCYCLE ASSOCIATION
COMBAT VETERANS FUND&VFW VETERANS
FUND POST 1536&POST 6750&POST 6755

Supporting our communities has always been inherent in our culture at C&N. In 2015, our team members wanted to do more to help those in need. So, our Giving Back, Giving Together program was formed. Since then, our team members have supported local Food Banks, Fire Departments & Emergency Services, hungry & displaced children and education & literacy through our local public libraries.

In 2019, C&N team members chose to focus their efforts on local military servicemembers to ensure they have access to the care and resources they deserve. We partnered with 16 organizations that have made it their mission to take care of our local military servicemembers who are in need of assistance.

Through the support of our friends & neighbors, we've been able to donate

\$78,472

8.827

345

**Monetary Donations** 

**Item Donations** 

Volunteer Hours

All of our partnering organizations are local and the donations are required to go to local veterans and active military members in need of assistance.



# PROUD TO SUPPORT OUR MILITARY

Our donations in 2019 went to

- ✓ Feed a hungry soldier & their family
- ✓ Support wounded warriors during their recovery
- ✓ Provide gas cards/rides to those traveling for treatment
  - ✓ Meet the needs of military personnel & their families
    - ✓ Send basic supplies to those serving overseas

# PROUD TO SUPPORT OUR COMMUNITY

Since 2015, C&N teams have donated:

\$

Monetary Donations \$327,410



ITEM DONATIONS 26,530



Volunteer Hours 779

C&N | 22

# YOU&US

Welcome to C&N. Your community friend for world class banking.

We know earning money can be hard, but we don't think trusting who protects it should be.

Trust is priceless.

But just like your money, it has to be earned. And no bank takes that more seriously than C&N.

Whether you enter through our doors or our technology, you will meet excellence.

From our complete financial services to our deep experience to our honestly caring people, we are personally invested in you no matter how much you are financially invested in us.

After all, your goals are our goals. Your success is our success. So why not make the journey together as easy as it can be?

Yes, the world can be a little cold these days, especially where your money is concerned. But we assure you there's a place in your community where it's always warm.

# THAT'S C&N

